Social Media Policy

The **Social Media**

√ **are used** by the *University of Macedonia Library & Information Center* for the:

- Promotion and advertisement of Library's resources and information services
- Strengthening of Library's image
- Provision of general information about the Library
- Post of announcements, photos, etc. related to the activities of the Library
- Development of dialogue with users (ideas, suggestions, etc.) on matters related to the material and the services of the Library and in general issues related to library and information sciences and the promotion of culture
- Response to user questions
- Development of trust between Library and its users
- Attraction of new users and the widening of communication channels (organizations, libraries, etc.)

√ **are not used** *by Library's social media users/ visitors* for publications that its content:

- Is obscene, racist, libellous, defamatory, abusive, insulting, threatening
- Violates copyright and intellectual property of someone
- Is not related to the pages content
- Includes commercial promotions
- Includes spam
- Allows access, download or transmission of any kind of sexual and violent material
- Allows access, download or transmission of any kind of material that violates national laws and regulations
- Aims at organized political or religious activity, or proselytizing
- Includes photographs, images or any other material relevant to the above mentioned categories